



KEVIN MCCARTHY

Live and Lead with Greater Clarity!

PRESS KIT 2019

Global Leadership Speaker

Ethics • Sales • Corporate Culture • Teambuilding
Decision-making • Communication • Relationships

Kevin spent 33 months in a federal prison for a crime he didn't *knowingly* commit. He had Blind Spots.

Today he empowers others to have extreme clarity.

BLINDSPOTS^{LLC}
LEADERSHIP DEVELOPMENT

#1 Requested Program

THE BLINDSPOT ZONE™

Welcome to the Blind Spot Zone

We all have them, hidden biases, implicit associations, and thinking errors. They cloud perception, drive destructive behaviors, and impair decision-making. Expose the invisible barriers that hobble your performance at work and at home.

In this fast-paced presentation, you will learn to:

- Identify the blind spots that hinder you from living your best life.
- Better communicate with others and reduce conflict.
- Enjoy improved relationships with co-workers, friends and family.
- Make more ethical decisions, at work and at home.
- Expose invisible barriers that impact culture, operations, training, service and leadership.

Program Type: Keynote, breakout, training

NASBA CPE: Ethics

877-527-9613 • 503-427-8531
booking@kevinmccarthy.com • www.KevinMcCarthy.com

“Kevin was the highest rated session of the conference.”



Jerome Bruce, CAE, CMM, CMP, CEM
Assn of Government Accountants
703-684-6931 x 310

BLINDSPOTS^{LLC}
LEADERSHIP DEVELOPMENT



Diversity • Change



Find Your Stride: Expose Your Blind Spots And Thrive!

How you move through the world reveals unseen influences that hobble your success. Just as biases impact your decisions, so do beliefs, environment and experiences. Kevin McCarthy spent 33 months in prison for a crime he didn't knowingly commit. In this humorous, enlightening and actionable program, he shares three critical insights he learned from his bunkies on the inside, who came out transformed.

Participants will learn:

- Three secrets for changing your life
- The key to garnering respect and influence
- How to recognize and break self-destructive habits
- How to become a leader that others will follow
- How small changes have a big impact on your decisions, and your future

Program Type: Keynote, breakout
Leadership, Relationships, Resilience, Performance

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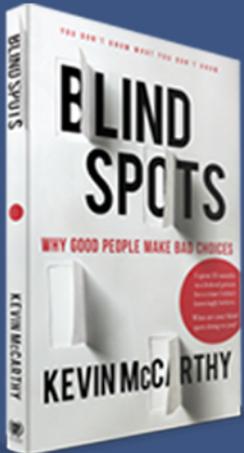
“I wouldn't hesitate to invite him to speak again to another audience.”



Stacy Roth, Chairman TEXPO® 2018
AT&T Inc. | Corporate Treasury
214-757-3196

BLIND SPOTS^{LLC}
LEADERSHIP DEVELOPMENT

Meet Kevin McCarthy, CSP



Author of the bestselling book, **BlindSpots – Why Good People Make Bad Choices**, and holds the highest certification recognized globally by the speaking industry, the Certified Speaking Professional.

An award-winning sales professional, he built one of the largest Century 21 offices in America, then developed and sold a dot-com startup.

In 2004, his boss was arrested for the largest stock fraud in Washington State history. As a result, Kevin spent 33 months in federal prison for a crime he didn't knowingly commit. There he studied Cognitive Psychology and recognized — then deeply researched — the blind spots that lead to his predicament.

Today Kevin and his team expose the invisible barriers that impact culture, operations, training, service and leadership.

Meeting planners, get to know Kevin with a complimentary, autographed copy of **BlindSpots**, just visit: www.BlindSpots.com/freebook



“I am pleased to recommend Kevin to any organizer looking to elevate their conference with a dynamic and inspirational speaker.”



James Thomas, Executive Director
American Society of Home Inspectors
847-954-3182

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