BlindSpot Zone™ Keynote Introduction for Kevin McCarthy (please read verbatim)… *(Emphasis on bold phrases)*

If you have ever said, **"I never saw that coming",** then you have already experienced… **The BlindSpot Zone™**.

Kevin McCarthy is the **Best-Selling Author** of… ***BlindSpots – Why Good People Make Bad Choices.***

He has served as an executive at private and publicly-held companies and is currently the **CEO** of BlindSpots, LLC, helping organizations **discover, measure and remove blind spots** with laser precision." (slight pause)

Kevin is an award-winning, professional member of the **National Speakers Association,** and has served in numerous leadership roles at the state and national level.

At the pinnacle of his career in 1999, Kevin sold his small tech company for a substantial sum during the craziness of the dot com era.

His ***next*** opportunity **blindsided** him with a **prison** sentence… he **didn't see coming**. (slight pause)

To help **you** uncover the blind spots that affect **your** performance and decision-making abilities, please help me **welcome to the stage… federal inmate number 32194 – 086… Kevin McCarthy.**